

Corporate Social Responsibility

It makes good business sense!

Your company can benefit from a CSR strategy

-  Companies are increasingly examining how they are perceived by customers, clients and the public. Supporting a charity is a powerful branding tool that can generate positive PR and business opportunities.
-  We have over 220,000 website visitors and 10,000 social media followers. We like to shout about partnerships, donations or volunteering, which will put you in front of many new individuals and companies.
-  Give your staff an opportunity to volunteer, or bring fun to the office by having a dress down day - it's a fantastic way to engage colleagues and to develop skills, which leads to happier employees.

Take the first steps - it's simple with Sense International

We're **experienced working with companies** - both large and small - to develop successful partnerships, reach fundraising targets, deliver results, develop eye-catching CSR website pages and find ways to effectively promote corporate support. We can compile e-newsletters and keep you updated on our work and volunteering and fundraising opportunities.

There are so many ways to support Sense International

We have a **range of activities** you can get involved in, from making a donation, volunteering, signing up to our recycling scheme, giving through your payroll, taking on an overseas challenge or running the marathon, sponsoring one of our events, organising office fundraising days or adopting Sense International as your chosen charity.

Why support Sense International

We are guaranteed to inspire. Working with children, adults and elderly people in some of the poorest countries in the world, who have not only impaired sight but difficulties hearing too, the individuals we support face daily challenges that many people cannot even begin to imagine. Most of your staff will know someone with a sight or hearing impairment on some level, so Sense International are **guaranteed to engage and inspire your staff**.

 **Get in touch today to get started!**

In anticipation of your support, **thank you.**

For further information about how CSR can benefit your business, please contact:

The Corporate Fundraising Team

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